

PLAY AT THE CHECKOUT™

IN-LANE INNOVATIONS

POWERED BY:

**LinQ3**



**LinQ3**



**LinQ3**



# PRODUCT COMPARISON

FEATURES & BENEFITS	LOTTERY CARD™	QUICKTICKET™
MOBILE PHONE REQUIRED	YES	NO
POINT OF SALE	CHECKLANE, GIFT CARD RACKS, TEMPORARY INSTALLATIONS, DESK SPINNERS	CHECKLANE
ENROLLMENT	TEXT TO ENROLL	AT PURCHASE
HOW TO GET NUMBERS	RECEIVE BY MMS/PICTURE MESSAGE	SCRATCH TO REVEAL PRE-PRINTED QP <sub>s</sub>
PLAYER NOTIFICATIONS	AUTOMATIC	TBC - OPTIONAL
REDEMPTION	ELECTRONICALLY	IN STORE
REUSE/REPLAY	YES	NO