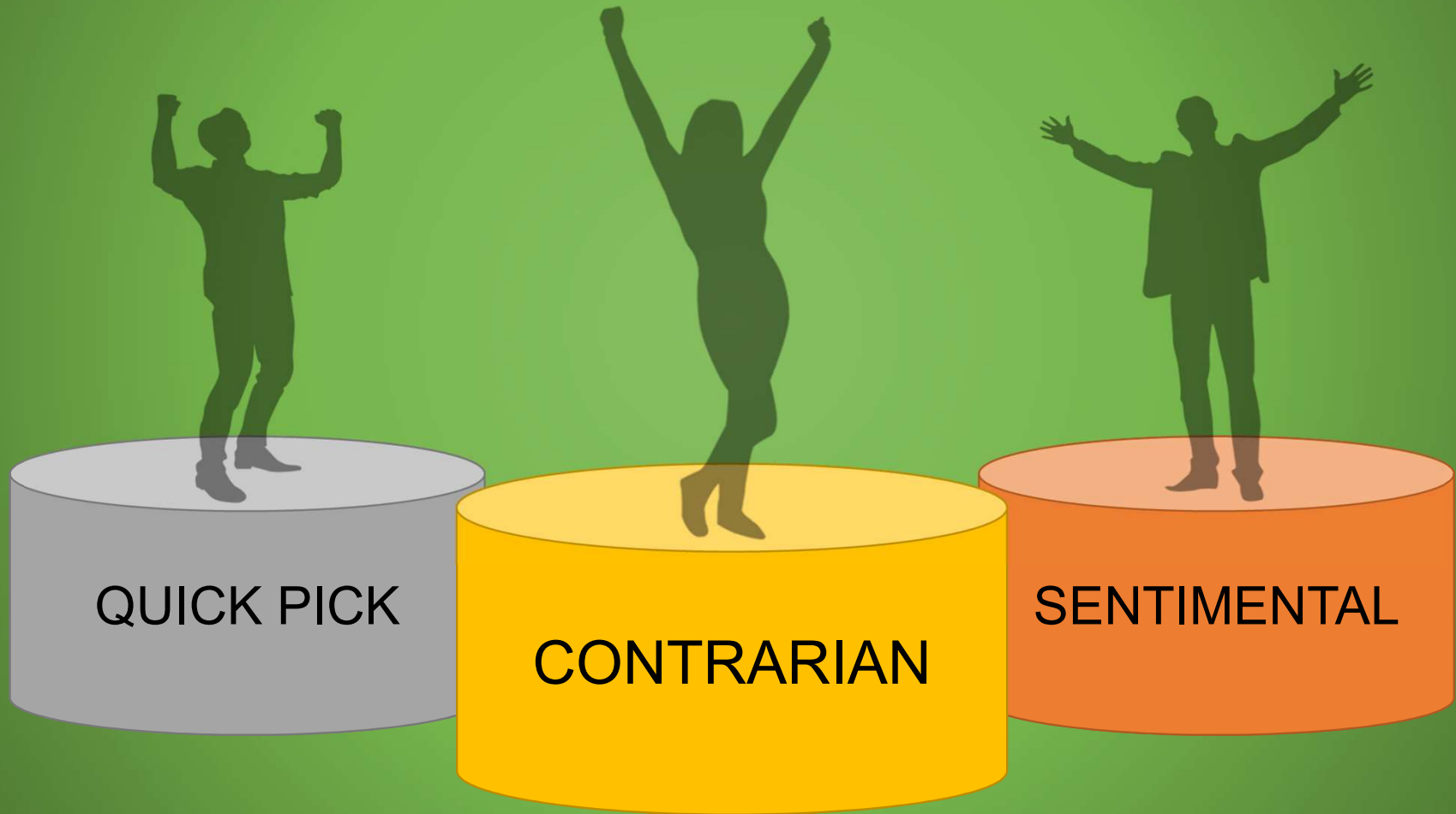


UNTANGLING SKILL AND LUCK

INSIGHTS INTO PRODUCT INNOVATION

Robert D. Hamman, CEO
SCA PROMOTIONS

SCENARIO 1: MEGA MILLIONS



SCENARIO 2: TEXAS HOLD'EM



SCENARIO 3: MONTY HALL



KEY NOTES

Untangling Skill and Luck

“Knowledge is neither Skill or Luck, but can be applied in both instances to alter the end result.”

To receive a digital copy of Michael Mauboussin’s *Untangling Skill and Luck* send an email to:

connect@scapromo.com



Robert D. Hamman
CEO, SCA Promotions, Inc.