PRODUCT CREATION through Innovatio

in·no·va·tion /ˌinəˈvāSH(ə)n/

noun

the action or process of innovating.
"innovation is crucial to the continuing success of any organization"

KELLY McGRANAGHAN [mick-GRAN-again]

DEPUTY DIRECTOR OF PRODUCTS • PENNSYLVANIA LOTTERY

CREATE THE NEXT $50
through Innovatio

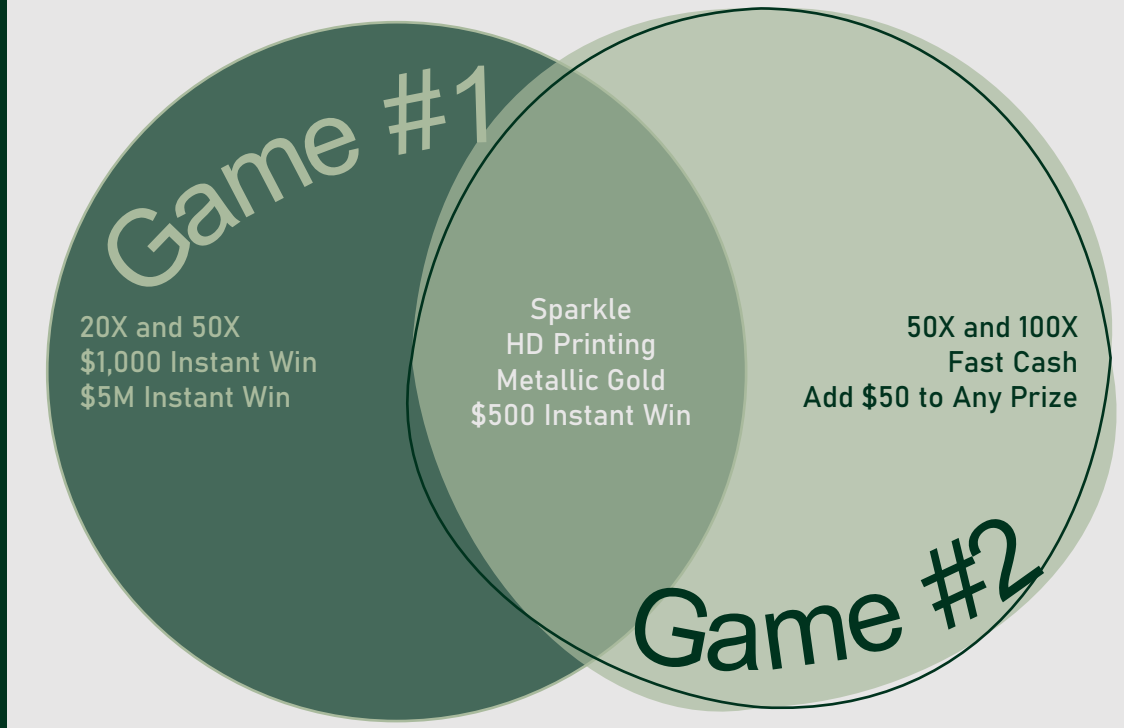
in·no·va·tion /ˌinəˈvāSH(ə)n/

noun

the action or process of innovating.
"innovation is crucial to the continuing success of any organization"

KELLY McGRANAGHAN [mick-GRAN-again]
DEPUTY DIRECTOR OF PRODUCTS • PENNSYLVANIA LOTTERY





PRIZE STRUCTURE COMPARISON





CREATE A PAW-TY through Innovatio

in·no·va·tion /ˌinəˈvāSH(ə)n/

noun

the action or process of innovating.
"innovation is crucial to the continuing success of any organization"



KELLY McGRANAGHAN [mick·GRAN·again]

DEPUTY DIRECTOR OF PRODUCTS • PENNSYLVANIA LOTTERY





- DOGGY DOUGH AND KITTY CASH
- One $5 game
- Two scenes
- Scene-specific winning symbols
- HD printing
- VariPlay HD Game™ feature win

Scratc
h-Off





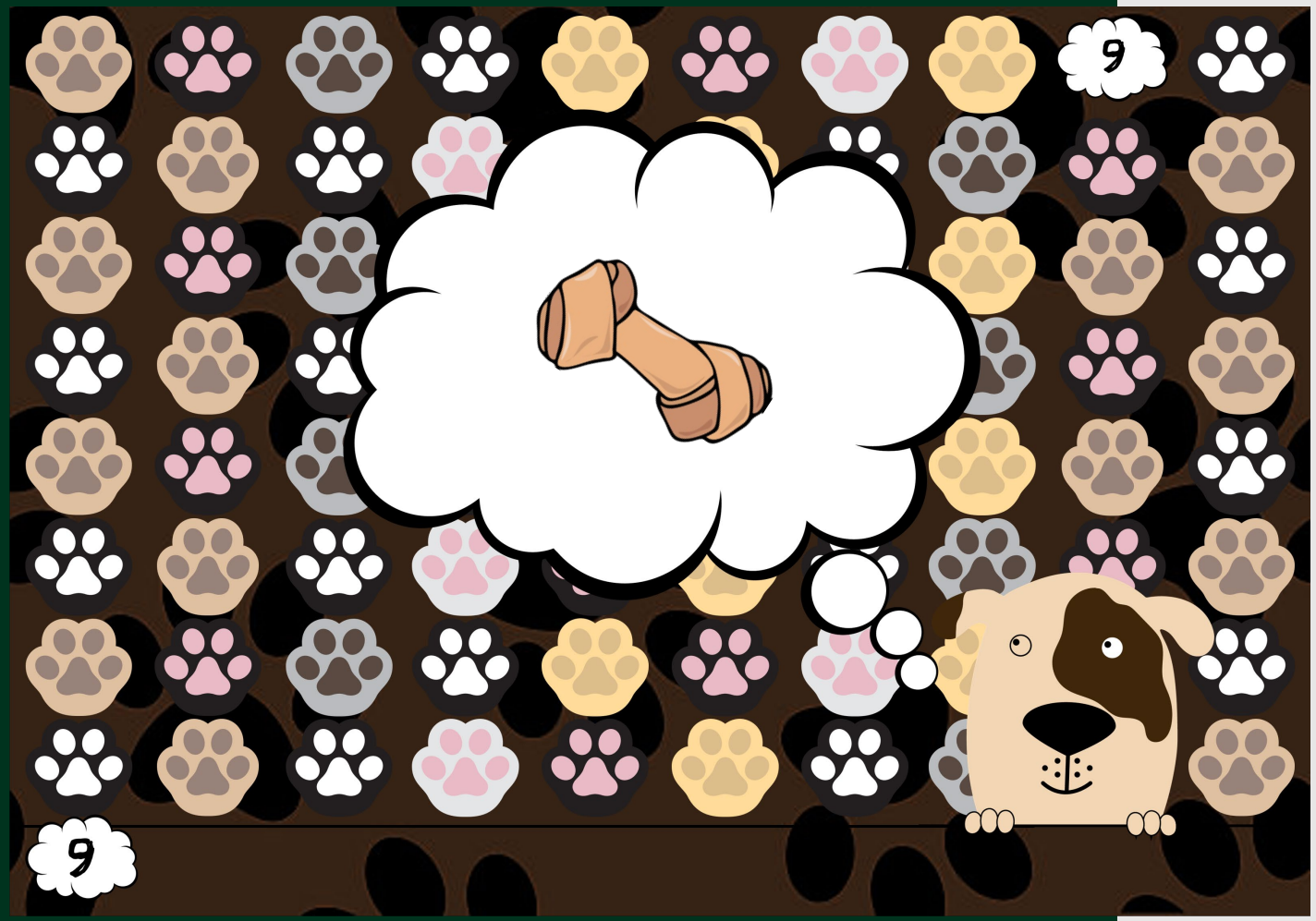
- BAD TO THE BONE AND FELINE FINE
- One $5 game
- Features both cats and dogs in one game
- Variable game names
- Triple any prize won with the tweet tripler
- Play fetch to win an instant cash prize

Fast Play



- FURRY FUR-TUNE
- SidePlay designed game
- Features both cats and dogs in one game
- Connect 3+ like symbols / collect-style game
- Reveal a bird to upgrade prizes up to 100X
- Reveal a food bowl for an instant cash prize

eInstant Game



- BEST FUR-IENDS
- Dog or cat jumps up on ledge
- Thinks about their favorite thing
- Transitions into the winning number
- Number changes to a thought bubble on board
- Number in thought bubble appears along bottom

Keno Screen



- BEST FUR-IENDS
- Dog or cat jumps up on ledge
- Thinks about their favorite thing
- Transitions into the winning number
- Number changes to a thought bubble on board
- Number in thought bubble appears along bottom

Keno Screen

CREATE A BUZZ through Innovatio

in·no·va·tion /ˌinəˈvāSH(ə)n/

noun

the action or process of innovating.
"innovation is crucial to the continuing success of any organization"

KELLY McGRANAGHAN [mick-GRAN-again]
DEPUTY DIRECTOR OF PRODUCTS • PENNSYLVANIA LOTTERY

In the past 5 years (2017-2021), Ford has been the most popular truck manufacturer in America, having sold the most total trucks in the U.S.




In a survey conducted by Autolist, the Ford F-150 Lightning is substantially more "wanted" than other all-electric pickup truck models.

CREATE THE PATH through Innovatio

in·no·va·tion /ˌinəˈvāSH(ə)n/

noun

the action or process of innovating.
"innovation is crucial to the continuing success of any organization"

KELLY McGRANAGHAN [mick-GRAN-again]

DEPUTY DIRECTOR OF PRODUCTS • PENNSYLVANIA LOTTERY


the Game of LIFE

THANK YOU

KELLY McGRANAGHAN [mick-GRAN-again]

DEPUTY DIRECTOR OF PRODUCTS • PENNSYLVANIA LOTTERY