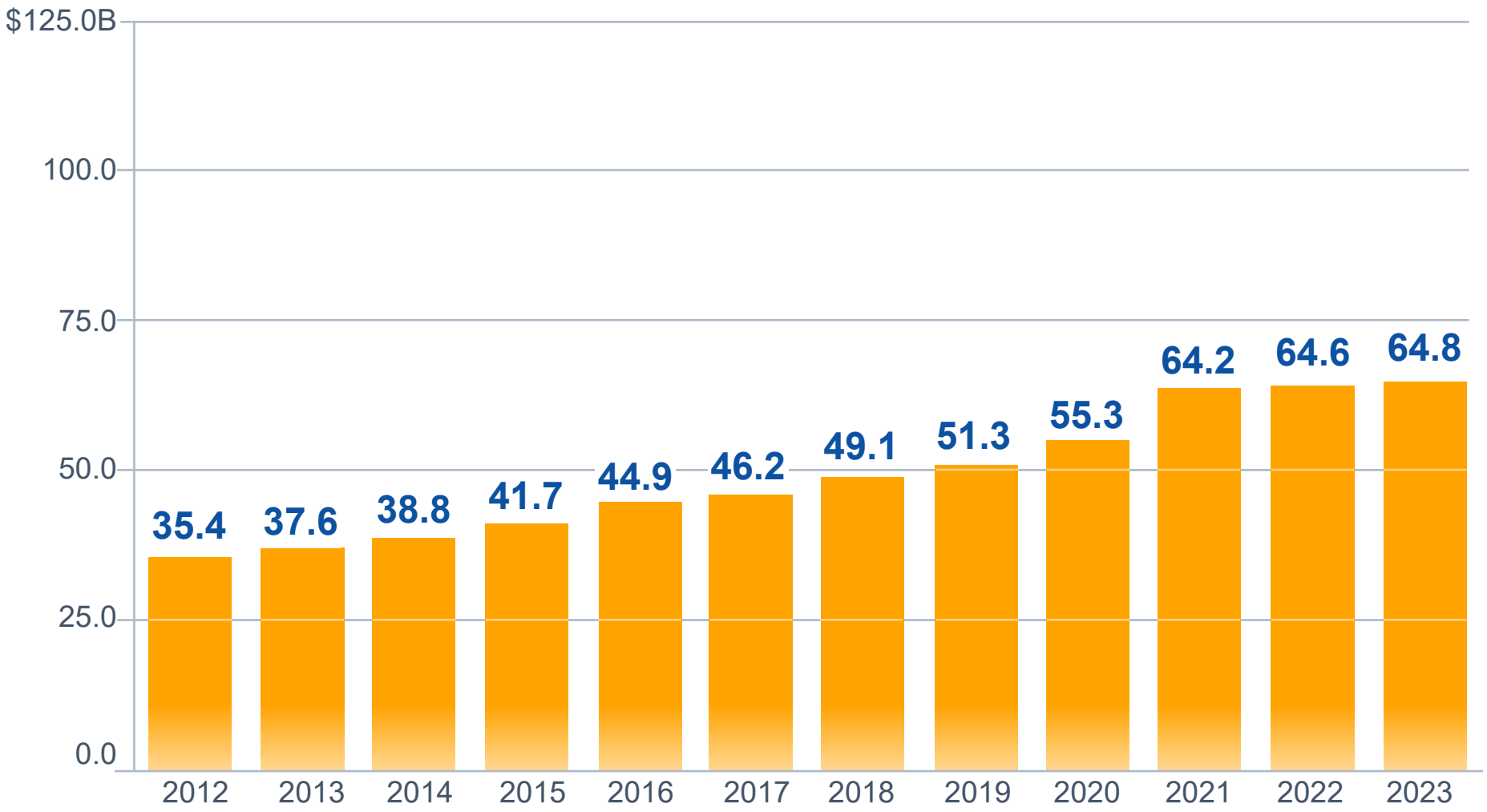
The Necessity of Innovation

Total Instants US Sales – Fiscal Year 2012 - 2023



5-year CAGR
(2018 - 2023)

5.7%

10-year CAGR
(2013 - 2023)

5.6%



IGT™

What are Infinity Instants™?



Infinity is a digital printing solution for instant games that provides full color, variable printing on the ticket front, ticket back, and play/prize symbols.

Infinity Delivers…

- Full color in all ticket elements
- Unlimited scene variability
- Pack and ticket level graphics customization
- Ultra-high resolution
- New play mechanics
- And more…

Instant Game Traditional Production Method



Multiple applications of different inks applied with printing plates



Play symbols and prize symbols single-color (typically black) applied in low resolution

Captions required under symbols due to single color technology

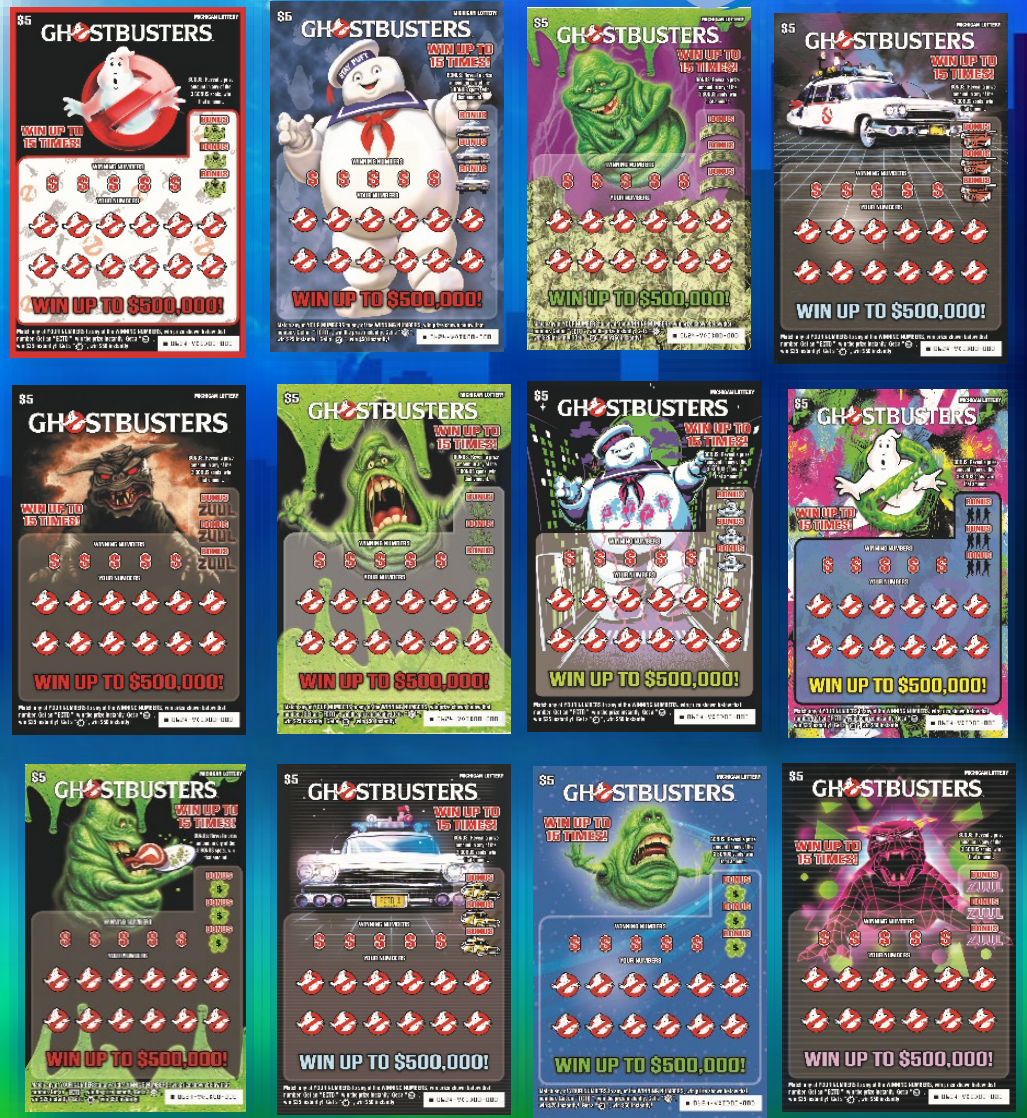
- Designed for high-volume, low-cost commodity production
- Printing plates that are limited to fixed graphics (same images every rotation)
- Single color (typically black) symbols that lack realism
- Single color production requires captions and mechanical markings
- Limited opportunities for new playstyle development
- Ticket back is mostly wasted real estate
- Same basic process since the conception of instant tickets in the 1970's

The Impact of Infinity Instants™



TRADITIONAL INSTANTS TICKET

INFINITY INSTANTS TICKET



A few examples of how Infinity™ Technology can enhance an instant game portfolio.

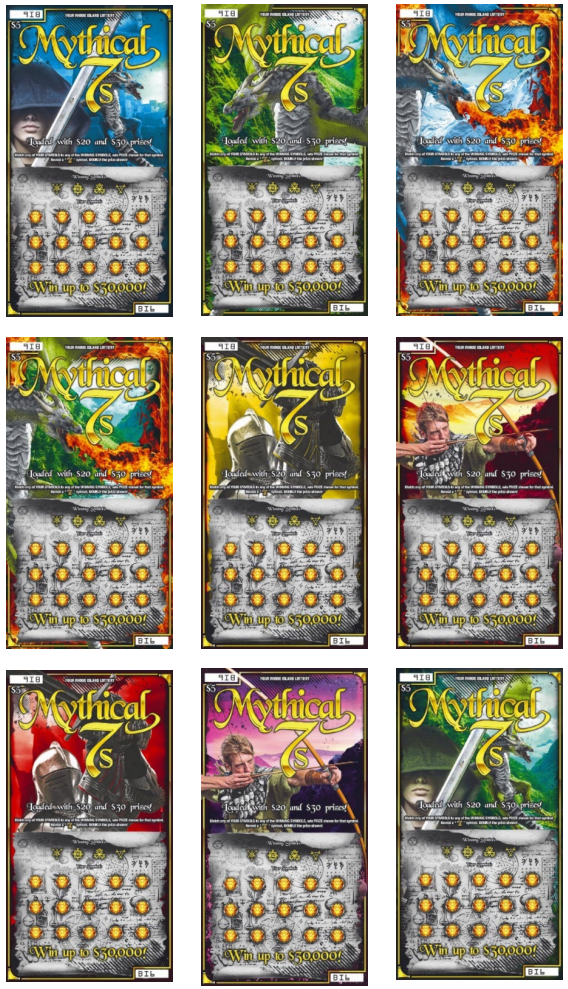
Create new and exciting play styles with high resolution, highly variable colors and patterns

- Visually intuitive features gives players multiple opportunities to “boost” their prizes.
- Can be configured to support a variety of bonus features.

Colorful Symbols



Graphic Variety



New Play Styles

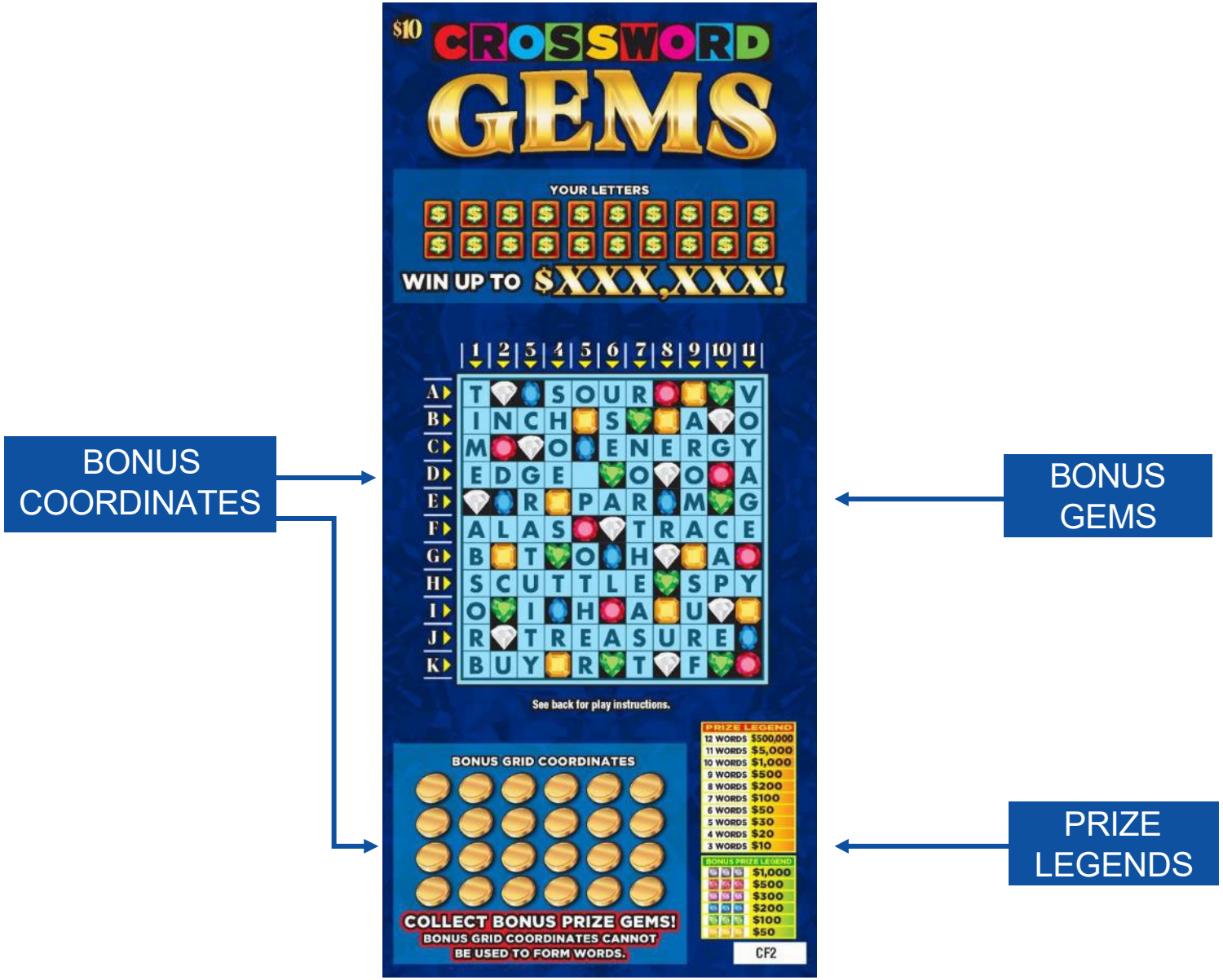


Core Game Enhancements

Stunning visual departure from traditional crossword design

And

Additional play features that use colors to give players new and entertaining ways to win!



Loteria Style Games

Reimagine this classic play style and adapt it to other themes.

The result is games with stunning graphics and play symbols that:

- Complement the overall look and feel of the game
- Assist players in quicky and easily determining the outcome of a game

Covered Artwork



Played / Scratched



Uncovered Artwork

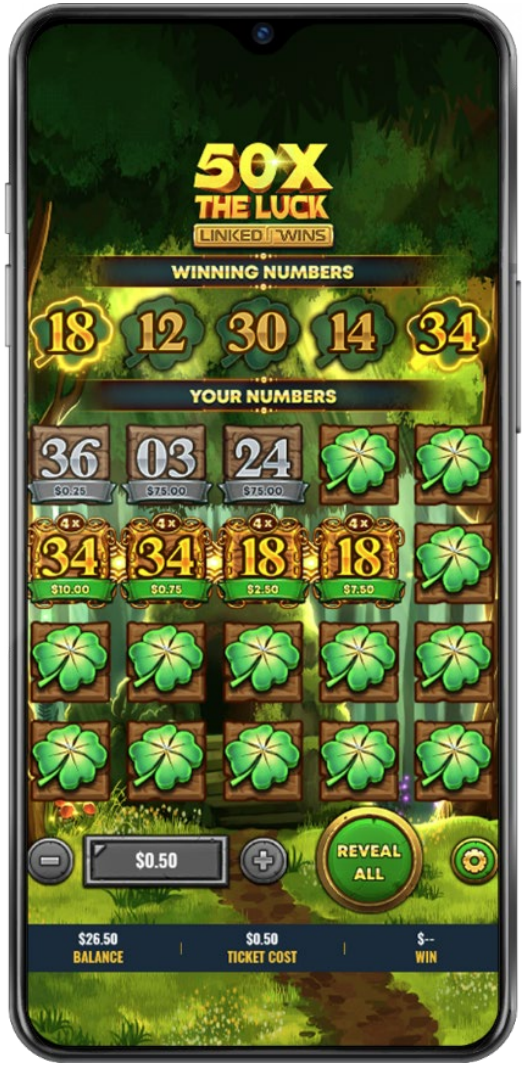


Cross-Channel Content

Linked Wins

- An innovative, premium feature that gives players additional ways to win.
- Simulates the popular features found in some of our iLottery content
- Adds an element of surprise and anticipation by including this added-value play mechanic under the scratch-off coating, which is revealed as a player enjoys the game.

eInstant



Instant Game Covered and Uncovered





ColorPlay™

CATCHES players attention!

CONVEYS the unique features of your games!

FUNCTIONS across a variety of media and formats!

On-Ticket Messaging



Bin Topper



Dispenser Inserts



Promotional Innovations











iHeart on 250+ Platforms

Added-value Media Plan

Luck Zone / 2nd Chance

Turnkey Marketing Support

On-air DJ Promotional Spots & Chatter

TLC Branded Audio Spots

TEXAS LOTTERY

CASH BLITZ

iHeartRADIO

IGT

Statewide Social Media Campaign

VIP Trips & Experiences

Mobile App

Targeted Promotional Messaging

Desktop & Mobile Advertising

Local Event Sponsorships & Activations

ESMM

Retailer Relationships

11 Markets, 44 Local iHeart Stations



APPROX.

30,000
CASH WINNERS



50
VIP IHEART EXPERIENCE WINNERS



WINNER'S CHOICE

50
CHALLENGE PRIZE WINNERS



iHeartRADIO

TEXAS LOTTERY

IGT

iHeart RADIO

TEXAS LOTTERY



Thank You!

