iLottery Digital Ecosystem

Allan Altholz
Draw & Digital Games Product Manager

NC Education Lottery™

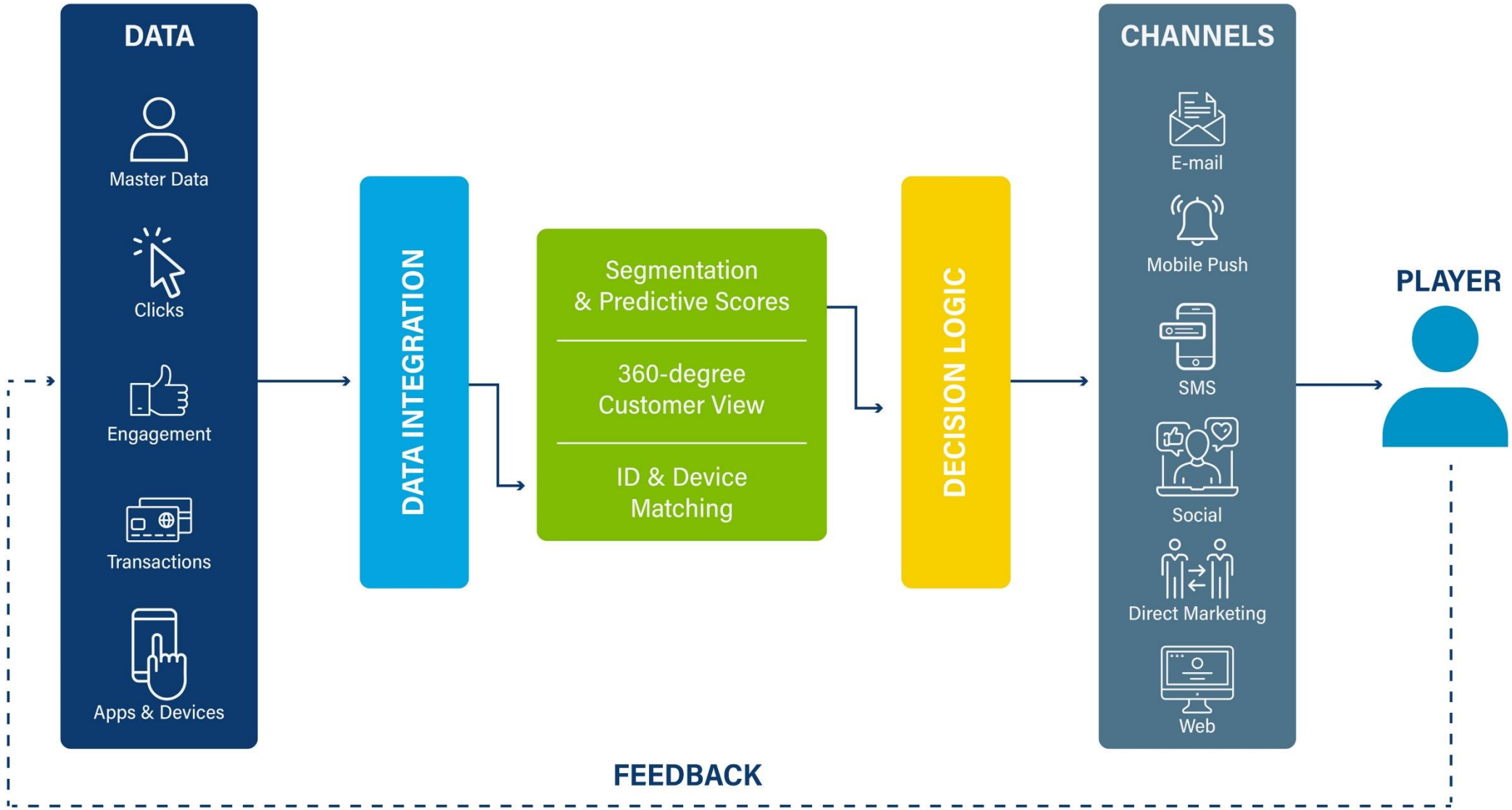




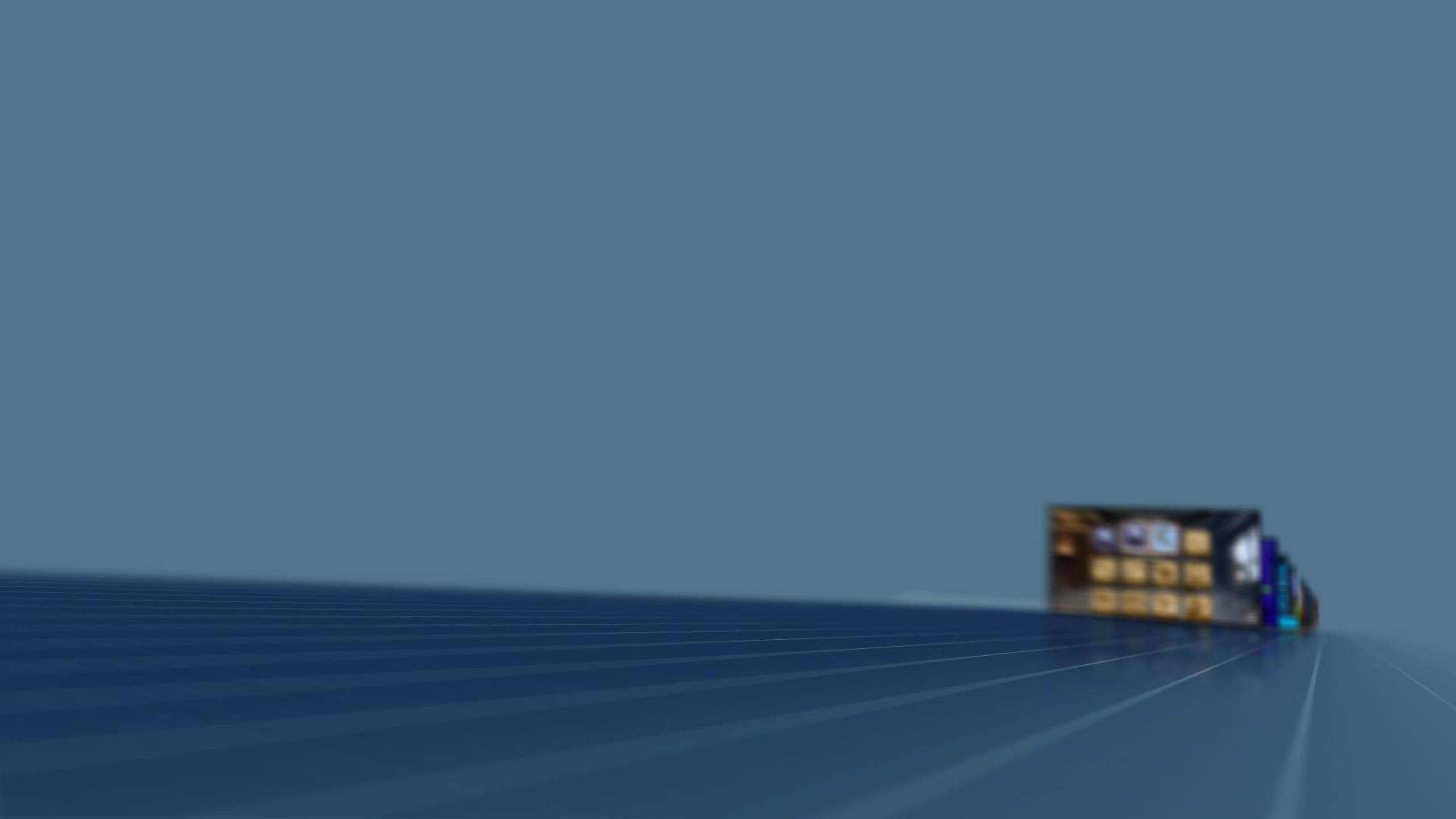

North Carolina
MEGA MILLIONS
with MEGAPLIER
$
792
MILLION
ESTIMATED ANNUITY
s jackpot odds 1 in 302.6 million. Problem Gambling Helpline: 877-718-5543.
OUTFRONT
1
401
Capital Blvd
Wake Forest
JUNK
REMOVAL



PLAYER DATA PLATFORM

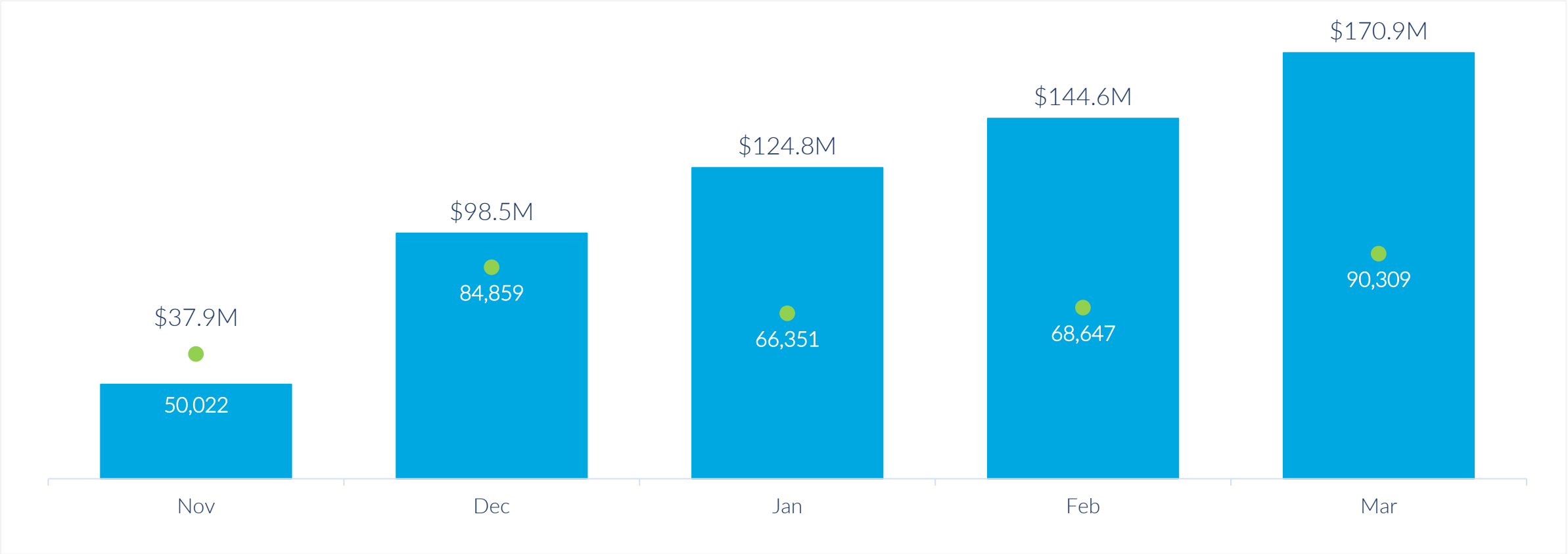


NC Education Lottery



NCEL DIGITAL INSTANT PERFORMANCE

LAUNCH – MARCH 2024

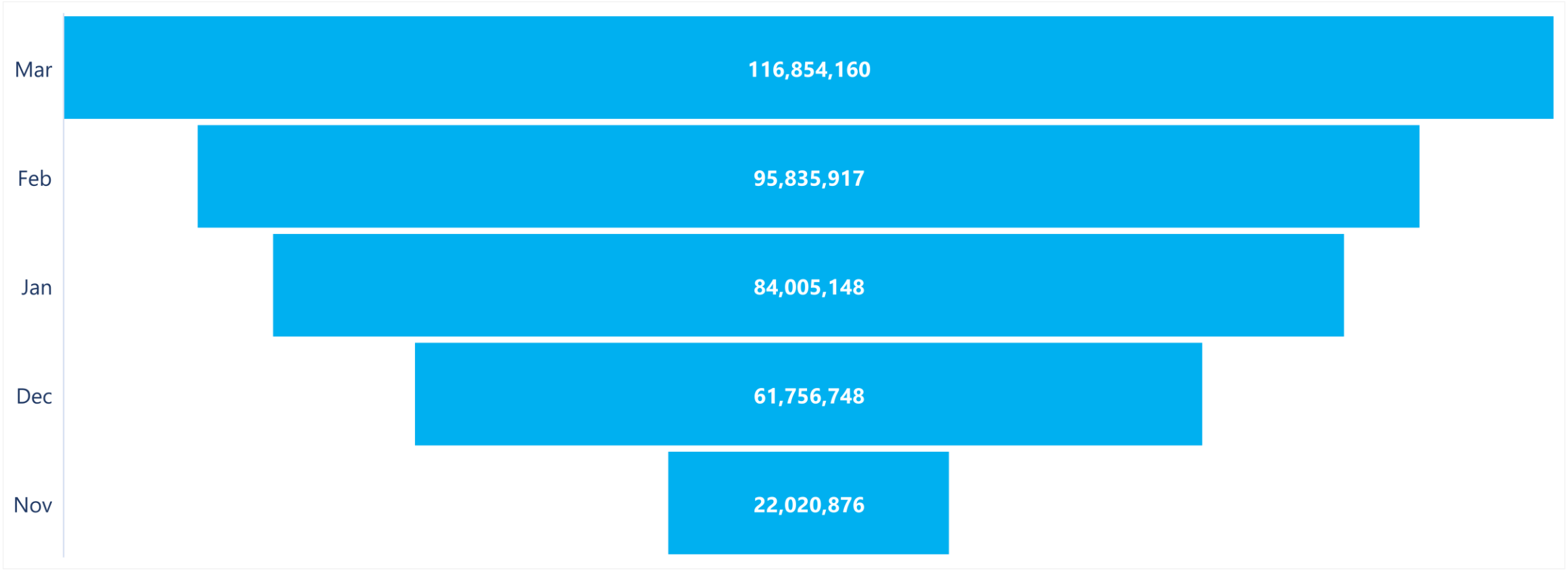


TOTAL DIGITAL INSTANT BETS ($) and UNIQUE BETTORS

NC Education Lottery

NCEL DIGITAL INSTANT PERFORMANCE

LAUNCH – MARCH 2024



TOTAL DIGITAL INSTANT TICKETS PLAYED

NC Education Lottery™



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